

KOBUS NEETHING GROUP

TRAINING COURSES

1. FROM ORDINARY TO BEYOND

A presentation for organizations on how to establish a creative, whole brain organization.

OUTCOMES

Candidates will be able to

- Learn how to move from ordinary to extraordinary (personal and organizational)
- Identify and eliminate personal and group negativity -choosing creativity and not negativity
- Gain an understanding of their own brain preferences (4 and 8 Dimension) and those of others
- Develop skills to apply whole brain thinking in business: communication, leadership, management, relationship building, marketing, strategizing
- Enhance relationships, embrace differences and grow trust
- Improve communication in order to understand others, learn from others and create opportunities
- Build the ultimate team: cohesion, spirit and flexibility

THE CONTENT

- What is keeping you and your organization from going beyond?
- The attitudes and thinking that keeps employees “below the line” and stuck in negativity
- Understanding the 4 quadrants and 8 dimensions brain and the impact brain preferences on
 - Communication
 - Relationships
 - Decision making
 - The team
 - Leadership
- Developing and applying whole brain skills
- The creative whole brain organization in perspective

THE DURATION

- This presentation can be full day or two days.

2. MAKE SUCCESS A HABIT

A presentation for organizations on how to change existing habits that are holding them back to those that will propel them to success.

OUTCOMES

Candidates will be able to

- Recognize how habits are formed and how the pathways of 'good habits' can be strengthened
- Identify what is 'ordinary' in their organization and what keeps them and their organization in 'ordinary zones'
- Set stretch goals and shape new habits to move from ordinary to beyond
- Understand their own brain profile and preferences and the brain of their organization
- Make the link between good habits for success and applying the whole brain in all aspects of their workplace

THE CONTENT

- What are habits and how are they formed? – good and bad habits and the pathways they create in your brain
- Can bad habits be changed? – are these pathways fixed or are there ways to change them or create new pathways?
- Brain plasticity and habits – the magic of the changing brain
- “We are what we repeatedly do. Excellence then is not an act but a habit” –Aristotle
- When we shape new habits, we can journey from ordinary zones (personal and organizational) to beyond zones
- The link between your brain, success and whole brain thinking – one of the most dynamic habit changers for success
- Harnessing your whole brain for success in applying the whole brain in communication, relationships, sales and teams

THE DURATION

- This presentation can be full day or two days.

3. SHAPING THE CREATIVE ORGANIZATION

A presentation for organizations on how to create a culture of creative thinking in their workplace

OUTCOMES

Candidates will be able to

- Define what creativity really is – and the myths that still surround the concept
- Recognize that creative thinking should be one of the most important elements of the 21st century organization
- Comprehend that creativity starts with a positive and courageous attitude
- Define the concept of Beyondness – and set goals to stretch from 'ordinary' to beyond
- Apply the skills of creative thinking
- Comprehend the advanced creative thinking concept of 'Gapping' – seeing the white spaces/ the gaps before others do
- Apply creative techniques to find ideas on how to shape a creative environment in the workplace

THE CONTENT

- Revisiting the concept of creativity. What is creativity? – definitions, myths and truths
- Why is a creative culture essential for organizations in the 21st century? A look at research and case studies to find the answers
- The link between attitude and creativity
- Creativity is stretching beyond – finding the uncreative and ordinary aspects of your organization and setting stretch goals towards creative excellence
- The skills of creative thinkers, including fluency, flexibility and originality and how to develop these
- Advanced creativity for the 21st century – GAPPING! Finding the gaps first to create success
- Shaping a creative environment in the workplace

THE DURATION

This is a full day or two-day program.

4. RICH BRAIN, POOR BRAIN

Use your brain and grow your wealth

A presentation for organizations/groups on the impact of your brain and thinking style (preferences, habits) on wealth and success

OUTCOMES

Candidates will be able to

- Identify the bad habits that have kept them from growing their wealth
- Apply processes to replace bad financial habits with those that will grow their wealth
- Define what courage is as well as what blocks courageous behavior
- Identify what is 'ordinary' in their organization and what keeps them and their organization in 'ordinary zones'
- Set stretch goals to move from ordinary to beyond
- Recognize the creativity skills that support a wealth mentality
- Analyze their own brain profile and preferences
- Apply whole brain insights to develop their rich brain

THE CONTENT

- How to make money – the mantra of most individuals and organizations
- Why (amongst a similar group of people and organizations) are some rich and others not?
- What do **habits** have to do with it?
- Brain plasticity and habits – does the magic of the changing brain really exist and how can we 'change' our poor brain?
- What does **courage** have to do with growing wealth? Can we learn to be courageous?
- How do are limiting beliefs keep us in ordinary thinking?
- What does **creativity** have to do with wealth?
- What does your **brain profile** reveal about your rich brain and your poor brain?
- Learn to harness your whole brain to grow your wealth
- Each candidate will complete the NBI® Adult Brain profile

THE DURATION

This presentation can be half or full day.

5. SHAPING CREATIVE MINDS

A presentation for educators on how to shape the minds of their students for the challenges of the 21st century.

The emphasis is on attitude, on creative thinking and on whole brain education.

OUTCOMES

Candidates will be able to

- Define what creativity really is – and the myths that still surround the concept
- Recognize that creative thinking should be one of the most important ‘subjects’ of the 21st century curriculum
- Comprehend that creativity starts with a positive and courageous attitude
- Define the concept of Beyondness – and set goals to stretch from ‘ordinary’ to beyond
- Apply and teach the skills of creative thinking
- Comprehend the advanced creative thinking concept of ‘Gapping’ – seeing the white spaces/ the gaps before others do
- Apply whole brain teaching and learning as part of the journey to shaping creative minds

THE CONTENT

- What is creativity? – definitions, myths and truths
- Creativity is an attitude – how to live a life of abundance, how to live with courage and with the focus on solutions and not problems
- Creativity is believing in the impossible – what is your limiting beliefs? How to stretch from ordinary to beyond
- Creativity is not ONE right answer – learning the skill of fluent and flexible thinking
- Creativity is not ONE FOR ALL – teaching and learning the whole brain way. How whole brain insight in the classroom gives you the edge
- Creativity is Spotting the gaps! – shaping minds to become white space creatives

THE DURATION

This presentation can be half or full day.

6. LOVE, SEX AND YOUR BRAIN

How to make relationships work

A presentation for organizations, women's groups, special occasions (e.g. Valentine's Day, Women's Day), Conferences etc.

This is an informative, fun and light-hearted look at relationships, at the differences between men and women and at how our different brain profiles impact our relationships

OUTCOMES

Candidates will be able to

- Gain insight into their relationship profile
- Recognize how these brain preferences impact their relationships – and what they have to do with their expectations
- Comprehend why some people get along and others don't
- Apply the whole brain insights to make their relationships work
- Describe the outcomes of scientific research on how and why men and women differ
- Differentiate between the truth and assumptions when it comes to the differences between men and women
- Experience the positive message – that most relationships can work!!

THE CONTENT

- Each candidate will complete the NBI® Relationship profile
- An analysis of the relationship profiles and what they reveal about how you act in relationships and your expectations
- Brain profiles and couples – is there an ideal couple?
- The differences between men and women - because of our different job descriptions from ancient times
- Our differences - because of how girls and boys are treated differently from an early age
- Our differences – and what the brain has to do with it
- We unpack the difference between assumptions and truth – e.g. do women really live longer than men; do women really talk more than men; and do men really get fewer wrinkles than women?!
- Find out

Why men

-are like microwaves-

-can't talk proper

-have pot bellies

-are thick-skinned

-become architects

and accountants

-can do only one thing at a time

Why women

- are like electric ovens

-are great talkers

-have larger backsides

-get more wrinkles

-become interpreters

and educators

-can multi-task

THE DURATION

This presentation can be half or full day.